







## Dashing for Dylan Kids Fun Run

A whole day of family centered fun! Music, BBQ, Games, Activities, And More!





This October join the Dashing for Dylan Kids Fun Run and help us reach our goal of fundraising \$50,000! This goal will allow us to provide over 250 nights of comfort to families during the most difficult time in their lives.

## **Register for the Fun Run!**

Registration fee of \$30 per participant entitles you to a t-shirt, running number, participation ribbon, & all family fun day activities.

\*All Fun Run time slots are subject to change\*

Early Bird Special: Register by September 15th for early bird pricing of \$25 per participant

## Prizes based on funds raised!

Raise over \$50 to be eligible to receive a prize. Invite your family & friends to support you.

#### **Enjoy Family Fun Day!**

Throughout the day we will have a multitude of fun family centered events and activities.

Can't attend on Oct 1st? Participate virtually! Incentives for all participants More information coming soon!

#### **Current Activities**

- Tie-Dying with Marla Beth Designs
- Wacky Inflatables
- **Face Painting with Aimee**
- **PACE Volunteer Group**
- Barbecue with Yonkers Fire Department
- JT Caricatures
- Mister Softee Ice Cream

- My Balloon Guy
- **Tumble Bus**
- **East Pointe Dance Troop**
- DJ Sammy K
- **Moment of Magic**

Sunday, October 1, 2023 10AM-2PM **Crawford Park** 122 N. Ridge St. Rye Brook, NY 10573

Scan here for more information



Or go to https://bit.ly/D4D23WS

#### All proceeds benefit

Ronald McDonald House of the Greater Hudson Valley

Contact Ashlyn Hay for more information, (914) 493-8596 or Ahay@rmhghv.org



RMHGHV

rmh\_hudson\_valley

About DYLAN J. HOFFMAN: Dylan lived a short life, but his memory and spirit are alive and well. This event, hosted by the House in conjunction with the Hoffman Family, allows us to celebrate his life and the more than 2,000 families who have called our House home.



## PLATINUM SPONSOR - \$5,000

- Matching donor promotion for one week, encouraging supporters to donate & double their donation.
- Opportunity to co-brand swag given out at Family Fun Day.
- Opportunity to table/present at Family Fun Day.
- Company logo listed on all email and print communications.
- Company logo listed on Dashing for Dylan event website and poster boards on Family Fun Day.
- Listing on back of t-shirt.
- Social media posts throughout event promotion and thank you posting.
- Mention in press release, listed as an official Presenting Sponsor.
- Proud Sponsor yard sign or window decal

#### GOLD SPONSOR - \$2,000

- Listing on back of t-shirt
- · Listed on event website.
- Logo or advertisement sign displayed at event
- Opportunity to include item in "swag bag" for participants (minimum of 100 items)
- Listed on sponsor boards displayed at Family Fun Day.
- Proud Sponsor yard sign or window decal
- Opportunity to table/present at Family Fun Day.

#### Checks can be made payable to:

Ronald McDonald House Mail to: 80 Woods Rd. Valhalla, NY 10595

EIN: 35-2181050

# Sponsorship Opportunities

As a 501(c)(3) non-profit organization, we rely on financial contributions to continue our mission and provide families with all the comforts of home, easing some of the emotional and financial burdens they experience when faced with their child's illness.

Supporting RMHGHV can help your company reach a target audience, build brand awareness and motivate employees while supporting your community.

We can tailor partnerships to meet the goals of each sponsor while also meeting our mission of improving the health and wellbeing of children and their families.

### T-SHIRT SPONSOR - \$1,500

- Logo on sleeve of t-shirt
- · Listed on event website.
- Logo or advertisement sign displayed at event
- Opportunity to include item in "swag bag" for participants (minimum of 100 items)
- Listed on sponsor boards displayed at Family Fun Day.

## SILVER SPONSOR - \$1,000

- · Listing on back of t-shirt.
- Listed on event website
- Logo or advertisement sign displayed at event
- Opportunity to include item in "swag bag" for participants (minimum of 100 items)
- Listed on sponsor board displayed at Family Fun Day

#### PRIZE SPONSOR - \$500

- Listing on back of t-shirt.
- · Listed on event website
- Logo or advertisement sign displayed at event
- Logo added to first 100 prizes

## **ROUTE MARKER- \$100**

 Logo or advertisement sign displayed at event



